



TREES OF HOPE

2015 Annual Report

(March 1, 2016 to February 29, 2016)



Board of Trustees

President

Heather Holmes

Vice Presidents

Linda Elmer and
Roseann Rogers

Secretary

Michelle Stewart

Treasurer

Sharon Schwartz

Wendy Askew

Shanna Bass

Amanda Davis

Lesha Elsenbrook

Natalie Faust

Anne Freeman

Angie Gildea

Donna Grehn

Melissa Holton

Laura Jones

Tany Klaes

Susan Lewis

Carmen Mach

Melanie Rothwell

Elisabeth Rush

Farrell Saunders

Kelley Southwell

Vivian Wilson

MISSION: Trees of Hope was founded in 1990 as a non-profit 501 (c) (3) organization with the specific purpose to conduct fund raising activities for the exclusive benefit of Star of Hope, Houston's largest agency for the homeless.

Trees of Hope 2015 in Numbers

\$500,000

2016 Gift to Star of Hope

119 Guild Members



291

Pairs of shoes given at
Back to School Shoe Event

Over **100** volunteers
for Trees of Hope events



Over **60** women and children treated
to Mother's Day Party

Over **\$9.5 million**
donated to Star of Hope since 1990



Financial Report

2015 Total Revenue: \$771,391.54

Advisory Board

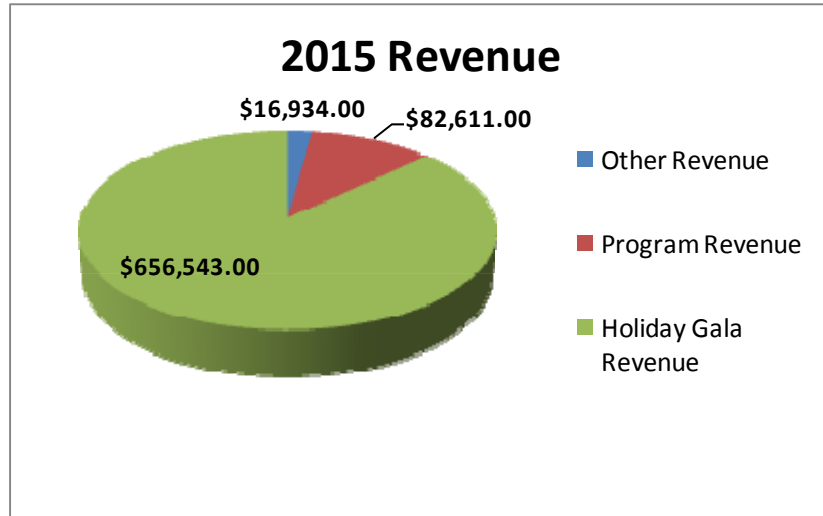
- Julie Bayouth
- Kim Black
- Rachel Boehler
- Carol Buckley
- Candace Dickerson
- Jennifer Ducote
- Pepper Edens
- Madeleine Elmer
- Kristin Gauntt
- Robin Klaes
- Kelley Lubanko
- DeeDee Marsh
- Leda Netland
- Paula Paine
- Terry Prather
- Nancy Pustka
- Cari Ross
- Mary Rothwell
- Christy Rowland
- Leigh Smith
- Shannon Smith
- Kelli Weinzierl
- Sara Jane Wilson

Life Trustees

- Mary Ann Belin
- Jo Ann Petersen
- Kathy Tabor
- June Waggoner
- Nancy Walker

Honorary Life Trustee

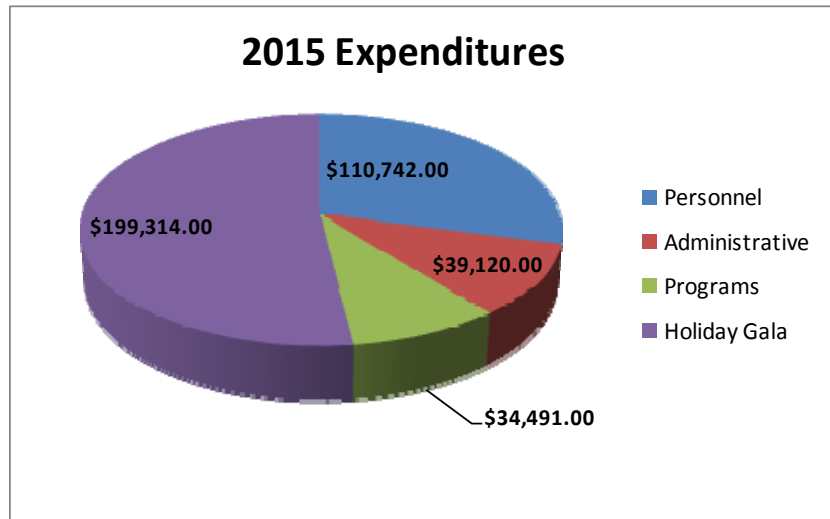
- Lynn Wyatt



Program Revenue Major Gifts

- Anonymous** - \$50,000 grant
- Kappa Kappa Gamma Foundation** - \$15,000 for August school shoes
- SLUMC Houston Project** - \$15,000
- Texas Citizens Bank** - \$10,000 for school shoes for the children in January 2016
- BBVA Compass** - \$5,000 for children's programs

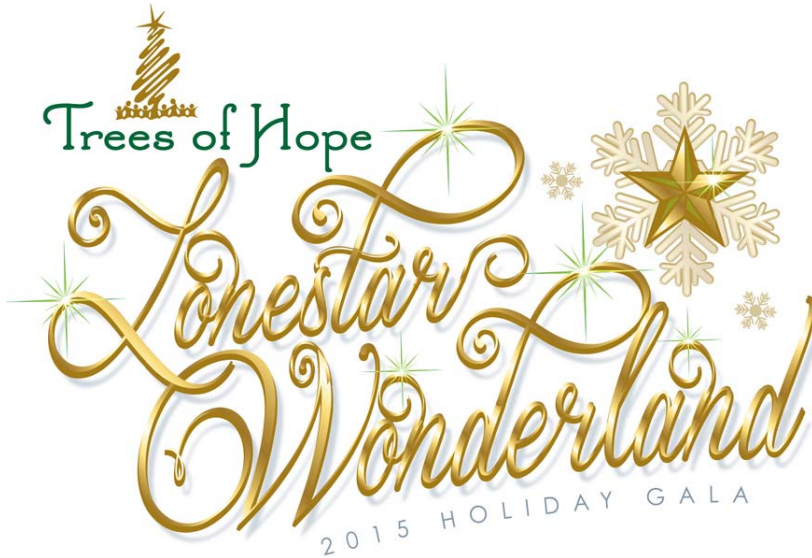
2015 Total Expenses: \$366,834.90*



*Does not include annual gift to Star of Hope

Annual Holiday Gala

November 13, 2015



Chairs

Heather Holmes,
Roseann Rogers, and
Melanie Rothwell

Honoring

Martha and Jim Hunt

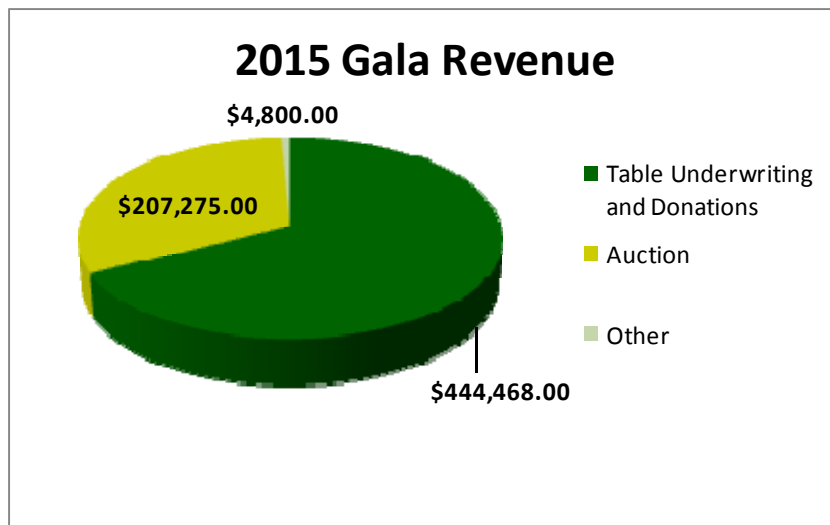
Honorary Chair

Lynn Wyatt

Total Gala Revenue: \$656,543.00

36 Tables

360 Attendees



Committee	Revenue
Live Auction	\$110,000/ 8 items
Silent Auction /Big Board	\$41,750/173 items
Large Trees	\$4,500/4 trees
Table Top Trees	\$9,000/21 trees
Wine Pull	\$8,900/100 bottles
Wreaths	\$3,200/25 wreaths

Trees of Hope Programs

Spring Guild Luncheon



48 women attended Spring Guild Luncheon

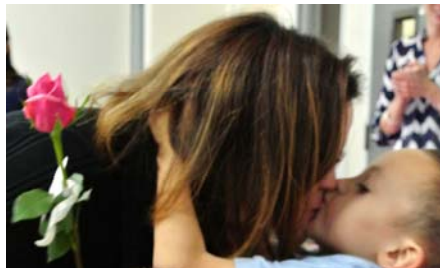
Flip Flops for Camp



130 pair of flip flops purchased

Mother's Day Party

Over **60** women and children treated to Mother's Day Party



Back to School Shoe and New Year, New Shoe Events



A combined **481** pairs of shoes and socks donated to Star of Hope children

2015 Donors

Mary Adkins	Linda and Mike Fox	Stephanie and Rich Langenstein	Melanie and Scott Rothwell
Albertsons Safeway	Anne and John Freeman	Diane and William Lee	Elisabeth and Hank Rush
Lisa and Mark Ammerman	Frost Bank	Katie and Bryan Leonard	Farrell and Stuart Saunders
Wendy and James Askew	Deborah C. Garwood	Stephen and Allison Lewis	Elena Scardino
Shanna and Eric Bass	Kristin and Robert Gauntt	Susan and David Lewis	Sharon and Mark Schwartz
BBVA Compass	Jeanette Clift George	Cherie and John Lindley	Pam Sengelmann
Kristi and Bobby Bell	Dan Gilbane	Doris and Terry Looper	Sue and Robert Sloan
Juana and Conrad Bernard	Angie Gildea	Kelley and Stephen Lubanko	Leigh and Reggie Smith
Rachel and Christopher Boehler	Julie and Robin Goytia	Scot and Gina Luther	Shannon and Boyd Smith
Carol and Rihl Buckley	Donna and Chuck Grehn	Joan E. H. Lyons	Kelley and Brent Southwell
Cabot Oil & Gas Corporation	Julia and Eric Gutierrez	Carmen and Harry Mach, III	St. Luke's United Methodist Church
Debbie and Brent Caperton	Stephanie and Mark Hamilton	Alissa and Kevin Maples	Anne-Laurie and Steve Stephens
Ruth Chow	Mary Jean and Jim Hardy	DeeDee and Wallis Marsh	Virginia and Daniel Steppe
Lynette and Mark Cone	Deborah and Richard Harper	Sharon and John Mills	Michelle and Duncan Stewart
Connie Cooke	Nancy and Morris Harper	Heather Mitchell	Peggy Swoboda
Susan and Buddy Cox	Courtney Hill	Marsha L. Montemayor	Charlie Thomas
John Daugherty Realtors	Heather and Richard Holmes	Maura and Mark Montgomery	Lynda and Steve Thomas
David Weekley Family Foundation	Jason and Melissa Holton	Leda and Bernt Netland	LaTonya Tichavsky
Amanda and Thad Davis	Sherilyn and John Hooks	Diane O'Brien	Yone and Shelton Vaughan
Barbara Dinges	Houston Baptist University	Anita O'Shaughnessy	June Waggoner
Shannon Drake	Cynthe M. Hughes	Paula and Jeffrey Paine	Nancy Walker
Jennifer and David Ducote	Martha and James Hunt	Paloma Resources	Mollie and Kent Wallace
Ruth Ann and Kenneth Dusek	Anna and Gregg Jones	Denise Partridge	Paula and Rusty Walters
Pepper and W. Ashley Edens	Karen and Wade Jones	Helen S. Perry	Waste Management
Elaine Turner	Laura and Steve Jones	Jo Ann Petersen	Kelli and John Weinzierl
Linda and David Elmer	Marianne and Rob Jones	Margaret and Michael Pierce	Randa and Charlie Williams
Madeleine and John Elmer	Kappa Kappa Gamma Foundation	Elizabeth and Robert Poirrier	Joanne G. Wilson
Lesha and Tom Elsenbrook	Robin and Daniel Klaes	Nancy and David Pustka	Sara Jane and Bob Wilson
Tracy and Jeff Everist	Tany and Chaz Klaes	Roseann Rogers and Aasish Shah	Vivian and Kevin Winslow
Natalie and Don Faust	Gwen and Joe Koch	Anne and Joseph Romano	Jessica and Jeff Wood
Kelly and Martin Fein	Kroger Food Stores	Cari and Mark Ross	Crystal and Randall Wright
Alison and Jason Fleming	Kathy Kyrish	Mary and Mark Rothwell	Lynn and Oscar Wyatt, Jr.

**March 1, 2015 to February 29, 2016*

THANK YOU for helping us bring **HOPE** to the children of Star of Hope!

HOW CAN YOU HELP?

Your generous contribution can accomplish the following for homeless children at Star of Hope:

- \$100 Therapy session for one child
- \$200 Immunizations and annual physicals for one child
- \$300 Uniforms and school supplies for two children
- \$500 Diapers for five babies for a month

VISIT OUR NEW WEBSITE!



With the support of generous donors, Trees of Hope has been able to donate over \$9.5 million to Star of Hope since 1990. With YOUR support, Trees of Hope can continue to provide vital support to children's services at Star of Hope.

Looking Ahead

We hope that you continue to support Trees of Hope as we embark on 2016, a year of transformation and growth. We will focus on three key points:

- **Increasing Revenue**
- **Lowering Expenses**
- **Increasing Outreach**



Increase Revenue

It is our hope that we can continue to grow our positive impact on the children of Star of Hope, and to do this, we need funds. Trees of Hope has been very successful in individual fundraising. In 2016, we plan to seek out additional revenue sources, particularly those from foundations and corporations.



Lower Expenses

In order to maximize our gift to Star of Hope, it is imperative that we manage expenses. In 2016, we plan to trim expenditures by over 20%.

Increase Outreach

An organization like Trees of Hope is nothing without its supporters and partners! In 2016 we will increase outreach and communication not only to our members, but also to our community partners, and exclusive beneficiary, Star of Hope.

For more information, please visit www.treesofhopehouston.org.

THANK YOU!



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PROUD PARTNER OF



For Houston's Homeless Since 1907



Trees of Hope May 2016