



TREES OF HOPE

2016 Annual Report

(March 1, 2016 to December 31, 2016)



Board of Trustees

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Laura Jones

Vice Presidents

Shanna Bass and
Melissa Holton

Secretary

Tany Klaes

Treasurer

Lesha Elsenbrook

Wendy Askew

Ashley W. Beecher

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Laura Jones

Tany Klaes

Katie Leonard

Susan Lewis

Carmen Mach

Elizabeth Poirrier

Melanie Rothwell

Elisabeth Rush

Farrell Saunders

Elise Swann

Vivian Wilson

MISSION: Trees of Hope was founded in 1990 as a non-profit 501 (c) (3) organization with the specific purpose to conduct fund raising activities for the exclusive benefit of Star of Hope, Houston's largest agency for the homeless.

Trees of Hope 2016 in Numbers

\$300,000

2017 Gift to Star of Hope

96 Guild Members



600

Pairs of shoes given at
Back to School and New
Year, New Shoe Events

Over **120** volunteers
for Trees of Hope events



Over **60** women and children treated
to Mother's Day Party

over **\$9.8 million**
donated to Star of Hope since 1990



Financial Report

2016 Total Revenue: \$683,750.00

Advisory Board

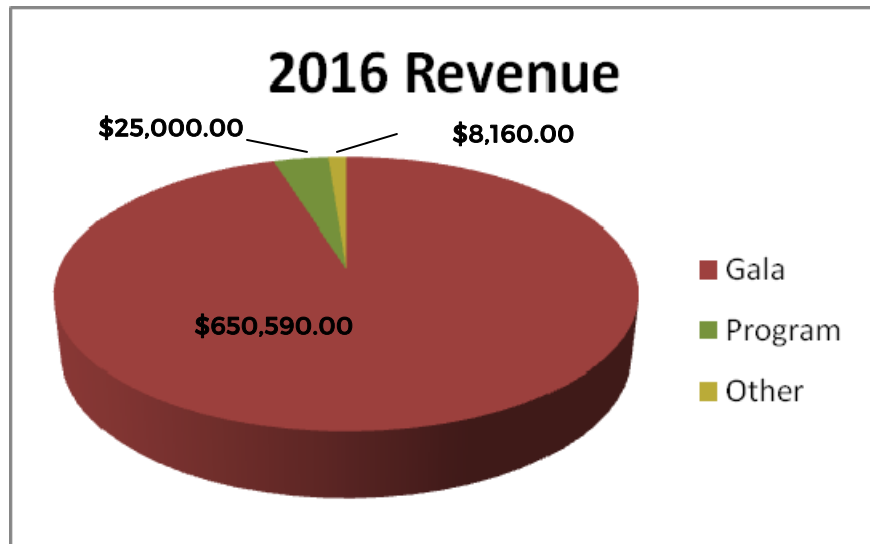
- Kim Black
- Rachel Boehler
- Carol Buckley
- Jennifer Ducote
- Pepper Edens
- Madeleine Elmer
- Kristin Gauntt
- Robin Klaes
- Kelley Lubanko
- DeeDee Marsh
- Leda Netland
- Paula Paine
- Terry Prather
- Nancy Pustka
- Cari Ross
- Mary Rothwell
- Christy Rowland
- Leigh Smith
- Shannon Smith
- Kelli Weinzierl
- Sara Jane Wilson

Life Trustees

- Mary Ann Belin
- Jo Ann Petersen
- Kathy Tabor
- June Waggoner
- Nancy Walker

Honorary Life Trustee

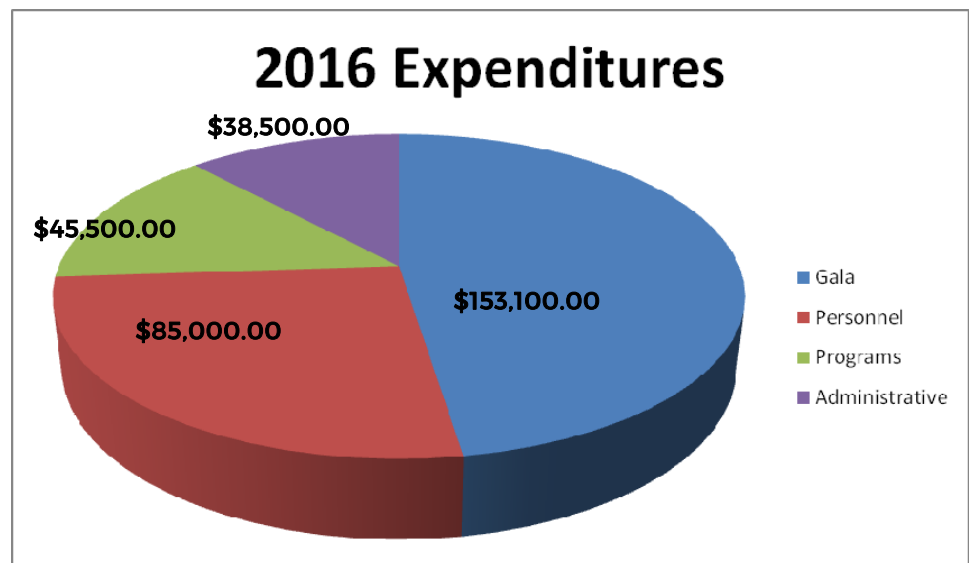
- Lynn Wyatt



Program Revenue Major Gifts

- McNair Foundation** - \$15,000 for January New Year New Shoes
- Frost Bank** - \$5,000 for children's programs
- Waste Management**—\$2,500 for children's programs

2016 Total Expenses: \$322,100.00*



*Does not include annual gift to Star of Hope

Annual Holiday Gala

November 4, 2016



Chairs

Donna Grehn and
Sharon Schwartz

Honoring

Lisa and John Stoika

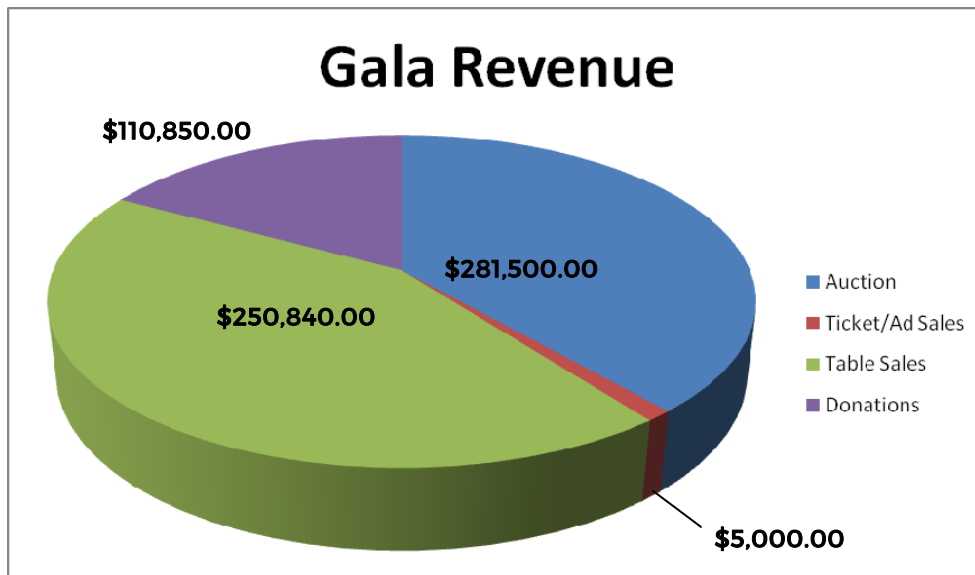
Honorary Chair

Lynn Wyatt

Total Gala Revenue: \$650,590.00

34 Tables

340 Attendees



Auction Revenue by Category

Committee	Revenue
Live Auction	\$77,000/ 5 items
Paddles Up	\$97,050
Silent Auction /Big Board	\$56,195/ 114 items
All Trees	\$8,685/16 trees
Wine Pull	\$7,500/52 bottles
Wreaths	\$4,410/ 19 wreaths

Over **\$95,000**
raised in "Paddles Up"
alone!

Trees of Hope Programs

Spring Guild Luncheon



Mother's Day Party



Over **60** women and children treated to Mother's Day Party

Spring Break Field Trip



Flip Flops for Camp



Over **90** pairs of flip flops and beach towels were donated for camp-goers

Back to School Shoe Event

Over **400** pairs of shoes and socks donated to Star of Hope children

Christmas Break Crafts



2016 Donors

A Bientot
 A Fare Extraordinaire
 Abejas Boutique
 Academy Sports + Outdoors
 Albertsons Safeway
 Allison and Thomas Crosby
 Amelia and Matthew Ralls
 Amy and Jean Frizzell
 Angela L. Wright
 Anita O'Shaughnessy
 Anne and John Freeman
 Armando's
 Artmix Creative Learning Center
 Ashley and Clark Beecher
 Athena Gun Club
 Azuz Boutique
 Backstreet, Hugo's & Prego Restaurants
 Bayou Bend Collection & Gardens/Museum of Fine Arts, Houston
 Becks Prime
 Beecher Reagan Advisors
 Beecher's Boutique Events
 Bespoke by GJCD
 Bessie and Bennie Ennis
 Boxwood Interiors
 Brad Brandt Designs
 Brennan's of Houston
 Brinker International
 BRSB Dental
 Bryan P. Muecke
 Burton Construction
 Cabot Oil & Gas Corporation
 Carmelo's Ristorante Italiano
 Carmen and Butch Mach
 Carol and Lynn Bernard
 Carrie and Tom Field
 Castex Foundation
 Chama Gaucha Brazilian Steakhouse
 Charlotte A. Rothwell
 Cherie and John Lindley
 Chick-fil-A
 Cindi and Robert Colvin
 Citadel on Kirby
 Classic Accessories & Christmas
 Combat Houston
 Coppa Osteria
 Courtney and Bill Toomey
 Creative Branch
 Curtis and Meghan Zubot
 Cynthia and Campbell Lange
 D'Amico's Italian Market Cafe
 Dasha Carper
 David J. Voorhees
 DeeDee and Wallis Marsh
 Define: body & mind RIVER OAKS

Dessert Gallery
 Diane K. Lester
 Diane and William Lee
 Discover Gymnastics
 Donna and Chuck Grehn
 Doris and Terry Looper
 Duchman Family Winery
 Elise and Evans Swann
 Elite Island Resorts
 Elizabeth and Bobby Poirrier
 Elizabeth and Bill Stevenson
 Emilee and Andrew Scott
 Envoy Mortgage, Ltd.
 Farrell and John Saunders
 Feliz Interiors
 Fleming's Prime Steakhouse - River Oaks
 Fleur de Vie Floral Design
 Found
 Frank's Americana Revival
 Frost Bank
 Galleria Tennis & Athletic Club
 Golden Thread
 Golf Club of Houston
 Goode Co.
 Giulio Fioravanti
 Harold's Restaurant
 Harper & Pearson Company, P.C.
 Heart of Fashion
 Heather and Richard Holmes
 Helen S. Perry
 Helen Perry Image Consultants
 Hila Designs
 Hotel Sorella
 Hotel ZaZa
 Houston Astros
 Houston Ballet Foundation
 Houston Dynamo
 Houston Oaks Country Club & Family Sports Retreat
 Houston Polo Club
 Houston Rockets
 Houston Zoo Inc.
 Isle Pedit Spa
 Itsy Bitsy Boutique
 Jennifer Beato-Miller
 Jeri and Marc Shapiro
 Jill Haugh
 Joan H. Lyons
 Joanne G. Wilson
 John T. Madden
 John P. McGovern Foundation
 Josh Kirklin
 JVV Investments
 Karen and Tim Brennan
 Kathleen and Patrick Connelly

Katie and Bryan Leonard
 Katy Briscoe Home
 Kelley and Brent Southwell
 Kendra Scott Designs
 Keva St. Fort
 Kevin Robbins
 Kim and Stewart Black
 Kittsie and Charlie Thomas Family Foundation
 Kona Ice
 Kristin and Robert Gauntt
 Kroger Food Stores
 Kscholastic Inc. Tutoring Services
 Kuhl-Linscomb
 Laura and Steve Jones
 Laura Naumann
 Lauren Allen
 Leda and Bernt Netland
 Leshia and Tom Elsenbrook
 Linda and David Elmer
 Lisa and Mark Ammerman
 Little Coterie
 Longoria Collection
 Lori and Chip Johnson
 Lucas Eilers Design Associates
 Lucy and Fowler Carter
 Lynette and Mark Cone
 Lynn and Oscar Wyatt, Jr.
 Many Monkeys Later
 Marianne and Rob Jones
 Marilyn and Rex King
 Jennifer and Mark McCollum
 Martha and Jim Hunt
 Mary Adkins
 Matthew Lenhart
 Melanie and Scott Rothwell
 Melissa and Jason Holton
 Menchie's Frozen Yogurt
 Merrill Lynch/Bank of America
 Michael Sonsino
 Michael's Cookie Jar
 Mosquito Defense Solutions
 Museum of Fine Arts, Houston
 Nancy Walker
 Natalie and Don Faust
 Ouisie's Table
 Paloma Resources
 Paula Arnold
 Pecan Hill Kennel
 Pepper and Ashley Edens
 Petit Poulet Knots
 Picos Restaurant
 Pinto Ranch
 Pressing Events
 Rachel and Christopher Boehler
 Rainbow Lodge

Raising Cane's
 Renee Mayer
 River Oaks Donuts
 Robin and Danny Klaes
 Ryan Fugate Fine Art
 Sam's Boat Gulf-Coast Kitchen & Sports Bar
 Sara Jane and Bob Wilson
 Sarah Lee
 Sea Island
 Segment Wealth Management, LLC
 Shanna and Eric Bass
 Sharon and Mark Schwartz
 SoulCycle River Oaks
 Sprinkles Cupcakes
 Stash Co.
 Stephanie Langenstein
 Stephen F. Skrivanos
 Sue and Robert Sloan
 Sun and Ski - Westheimer
 Sunny Road Interiors
 Susan and David Lewis
 Susan and Evans Swann
 Tany and Chaz Klaes
 The Longhorn Project
 The Mad Potter
 The Melling Pot of Houston
 The Robert and Janice McNair Foundation
 The Rooted Garden
 The Upper Hand Salon
 The Antiquarium
 The Chocolate Bar/CANDYLICIOUS
 The Roundtop Collection
 The Waggoner Foundation
 Three Doors
 Tiff's Treats
 Tootsies Inc.
 Toys to Love
 Tracy Thornton
 Tres Familias Ranch
 Uchi and Uchiko
 Underbelly
 University of Houston Athletics Dept.
 Urban Chef
 Vanessa Trevino Boyd
 Vineyard Vines
 Vivian M. Wise
 Viviana and David Denechaud
 Ware, Jackson, Lee & Chambers, L.L.P.
 Waste Management
 Weidner Hasou & Co.
 Wendy and John Askew
 Joyce and William McMoran
 Yone and Shelton Vaughan

*March 1, 2016 to December 31, 2016

THANK YOU for helping us bring HOPE to the children of Star of Hope! HOW CAN YOU HELP?

Your generous contribution can accomplish the following for homeless children at Star of Hope:

- \$100 Therapy session for one child
- \$200 Immunizations and annual physicals for one child
- \$300 Uniforms and school supplies for two children
- \$500 Diapers for five babies for a month

VISIT OUR NEW WEBSITE!



With the support of generous donors, Trees of Hope has been able to donate over \$9.8 million to Star of Hope since 1990. With YOUR support, Trees of Hope can continue to provide vital support to children's services at Star of Hope.

Looking Ahead

We hope that you continue to support Trees of Hope as we embark on 2017, a year of transformation and growth. We will focus on three key points:

- **Increasing Revenue**
- **Brand Transformation**
- **Expanding Partnerships**



Increase Revenue

In 2017 Trees of Hope will strive to increase its annual financial gift to Star of Hope by continuing to seek out additional revenue sources, particularly those from foundations and corporations, as well as cultivating current donors.

Brand Transformation



In order to attract new supporters it is vital that we increase our exposure in the city of Houston. To do this, Trees of Hope must maintain consistent and captivating branding. In 2017, Trees of Hope will transform its brand to appeal to the changing times.

Expanding Partnerships

An organization like Trees of Hope is nothing without its supporters and partners! In 2017 we will increase outreach and communication not only to our members, but also to our community partners, and exclusive beneficiary, Star of Hope.

For more information, please visit www.treesofhopehouston.org.

THANK YOU!



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PROUD PARTNER OF



For Houston's Homeless Since 1907

Nonprofit Partner
DonorHouston
a service of Greater Houston Community Foundation

Trees of Hope May 2016